

## **Dover-Sherborn High School Boosters**

**Meeting Date: Monday, October 21, 2013**

**Location: DS Faculty Lounge**

**Attendees:** Michael Alessandro, Dana White, Donna Wayne, Joanna Brach (partial), Carl Schroeder (partial), Bill Scatchard, Susan Armo, Ruth Mallett, Heath Rollins (DSHS AD), John Smith (DSHS Headmaster)

Minutes Prepared by: Ruth Mallett (secretary)

### **Agenda Topics/Minutes:**

- Athletic Director's Report (Heath Rollins):
  - All Fall Sports completing successful season. Several in will be in post season "play"
  - Athletic Advisory currently looking for two parent volunteers, one from Dover and Sherborn.
  - Proposed Indoor Track is currently working on fundraising for addition of team during winter season.
  - Girl's Hockey will be a coop team with Hopkinton HS, MIAA approval has been received.
  
- Headmaster Comments (John Smith)
  - Prior background included Basketball (boys/girls) and Football Coach
  - Stressed importance of athletics to the overall school culture
    - Periodic spirit weeks will be held at HS
    - Foster teacher attendance at sporting events to aide teacher/student connections
    -
  
- Treasurer's Report (S. Armo):
  - Currently debt-free with cash on-hand for upcoming expenses
  - See Booster's website for details on funded initiatives in 2011/2013 season
  
- Triathlon (B. Scatchard):
  - Event was tremendous success

- Overall revenue for event was 31K, down 10k from prior year
- Triathlon 2014 will be 10 year celebration
- Booster's to look into reinstating DS student only triathlon awards.
- Phase II Fundraising Campaign Update (B. Scatchard)
  - Current Phase II Total Budget is 2.5 million dollars
  - Currently Phase II is 90% engineered by Gale Associates and Phase II could go to bid at this juncture.
  - DSHS/Boosters have put off meeting with Dover Selectman until funding is available.
  - Volunteer needed to head up capital campaign for Phase II
- Membership (B. Scatchard):
  - Current Registration Numbers
    - 2013/2104 As of Oct 21, 2013: 148 members
    - DS Boosters to further evaluate membership costs and their impact on membership numbers (Carl Schroeder)
- Funding Committee (B. Scatchard):
  - Water Boy installed in gym for sports teams to fill up water bottles, a huge success.
  - One team request for winter sports submitted – hockey
  - Additional requests are in pipeline
    - Larger capacity ice machine for athletic trainer
- Concessions (D. Wayne):
  - Post season Football games are TBD at this time
  - Onsite delivery of drinks currently being evaluated
  - DS Youth Football League opened snack shack for Youth games on several occasions, they will share in profit sharing of some amount
- Gates (M. Alessandro):
  - Football Game gates: last home game 10/25
  - Gates for post season currently on a TBD basis, post season schedule will be available on 10/26

- Raider's Rack (J. Brach):
  - DSHS/DSMS Open houses sales were tremendous success
  - Store stock currently reloading for holiday season
    - Polo shirts requested by teachers will be available shortly
  - Credit card will be accepted for sales on a trial run in January.
    - Rack evaluating POS software to help track taxable (sales) items sold
  - Umbrella Insurance policy has been secured for merchandise stored on site in Lindquist Commons
  
- New Business:
  - Booster's on Facebook (D. White)
    - DS Booster's Facebook site designed by D. White and L. Phelan. Site is accessible to all for sport team info and scores.
  
  - Trophy Case – PTO /Boosters (B. Scatchard)
    - Large New Case Opposite Office
      - Sports Championships/FOPA/Academic Awards
      - Building and Fire inspector have reviewed for code requirements.
      - Contractor design/pricing to be solicited
  
  - Booster's Café/Membership Info Session (B.Scatchard)
    - Looking for volunteer to spearhead branding events
    - Potential event to invite members interested in further helping Boosters
  
  - State Champion Road Signage in Dover (B. Scatchard)
    - Booster's met with selectman to discuss installation of DSHS team State Champion signage at roads entering Dover.
    - Selectman vetoed request, not in character with Dover scenic roads
  
  - Pancake Breakfast – 2014 (R. Mallett)
    - Proposed holding breakfast on home Thanksgiving football game days only.

- Booster's Board agreed to hold breakfast next year, 2014, home game.
- Booster's Email Blast Policy (D. White)
  - Weekly email to go out detailing sporting events for the week.
  - Occasional one off additional blast for post season play acceptable.
  - Raider's Rack and Membership emails are sent out via school email blast
  - Goal is to try to limit email blasts to once a week unless circumstances warrant an additional blast.

Next Meeting scheduled for 1/13/14 at 7pm, DSHS Faculty Lounge