

## **Dover–Sherborn High School Boosters**

**Meeting Date: Monday, September 9, 2013**

**Location: DS Faculty Lounge**

**Attendees:** Michael Alessandro, Sara Muckstadt, Dana White, Donna Wayne, Joanna Brach, Kristin Marken, Chris Robbins, Wistar Wood, Bill Scatchard, Susan Armo, Linda Phelan, Al Hanmer (partial), Ruth Mallett, Heath Rollins (DSHS AD)

Minutes Prepared by: Ruth Mallett (secretary)

### **Agenda Topics/Minutes:**

- Athletic Director's Report (Heath Rollins):
  - All Fall Sports in "play"
    - Cross Country
    - Field Hockey
    - Football
    - Golf
    - Soccer
  - Approximately 270 students are registered on fall teams
  - Student Body for 2013/2014 year:
  - Roll out of online registration/payment for fall sports successful
    - 50% of all families utilized online option
    - Winter registration will be 100% online
- Treasurer's Report (Susan Armo):
  - Currently debt-free with cash on-hand for upcoming expenses
  - Triathlon and Membership are key fundraising initiatives for 2013/2014 season

- See Booster's website for all details on funded initiatives in 2011/2013 season
- Triathlon (Al Hamner):
  - Triathlon Date: Sunday, Sept 15, 2013
  - Currently registration is full at 300 participants (maximum)
  - Goal is to net 30-40K
    - 90-95% of participants are from outside DS community
  - Currently seeking more volunteers through DS sports teams
  - Friends and Family donations running behind last year, board to encourage families to donate
- Phase II Fundraising Campaign Update (Bill Scatchard)
  - Current Phase II Total Budget is 2.5 million dollars
  - Currently Engineered for early construction of practice field at 1.1million if funding is there
  - DSHS/Boosters to meet with Dover Selectman for approval on 9/30/13
  - Volunteer needed to head up capital campaign for Phase II
- Membership (Sara Muckstadt):
  - Membership registration online with new ability to pay via credit card
  - Membership Drive was submitted to families via:
    - Aspen Portal Message
    - Weekly HS/MS Email Blasts
    - Booster's Website
    - MS/HS Open Houses
    - Football Captain Parent Team Blast
    - Future: Team Email Blasts, reminder email to former members, MS reminder via Booster Email blast at MS
  - Current Registration Numbers
    - 2012/2013 Season: 154 members (\$22,500)



- Store stock currently full and front-loaded with new merchandise
  - Booster's to look into insuring merchandise on premises
  - More Youth Sizes ordered this year to accommodate MS
- Now open every Tues and Thurs from 10-2 in Lindquist Commons
  - Employee discount revised to simplify payment and change
  - Staff polos ordered new this year
- Will be open on MS and HS Back to School Nights
- Currently looking into accepting Credit Cards in addition to cash/check
- New Business:
  - Trophy Case – PTO (Nancy Simms)/Boosters
    - Lonergan Award Case – Front Entrance
    - Large New Case Opposite Office
      - Sports Championships/FOPA/Academic Awards
  - Booster's Café Fundraiser at Dover Legion
    - Looking for volunteer to spearhead event
    - Wine and Cheese Social to raise awareness of DSHS Boosters
  - Virtual DSHS Hall of Fame
    - Looking for Volunteer to head up and explore options

Next Meeting scheduled for 10/21/13 at 7pm, DSHS Faculty Lounge