

Dover Sherborn Boosters Monthly Meeting Minutes October, 2009

Meeting Date: Monday, October 19, 2009 (7:30-9:00 pm)
Location: DSHS Faculty Lounge
Attendees: Frank Perlmutter, Jennifer Jordan, Mike Alessandro, Susan Armo, Jenn Collins, Jacklyn Morris, Bill Scatchard, Mark Linehan, Laura Wood, Heath Rollins (AD), Karen Raymond (Girls' Tennis), Scott Seidman, Henry Larson, Susan Spence, Jeff Rudin, Steven Eckles

Minutes Prepared by: Laura Wood (Secretary)

Agenda Topics/Minutes:

- Coach's Comments (Karen Raymond):
 - Thanks to Boosters for providing tennis ball machine for practices, Coach buses* to the state tournament games and State Champions signs in towns. (*Note: Boosters provides Coach buses to teams for state tournament competition, when the games are 1+ hour away from the DSHS.)
 - Input on how Boosters can better serve Coaches:
 - Support coaches in the community..."Value them!"
 - Consider a Coaches' Forum
- Athletic Director's Report (Heath Rollins):
 - Fall sports performing well
 - Field Hockey has qualified for state tournament
 - Boys/Girls Soccer both need 1 point to qualify for state tournament
 - Cross Country/Golf having good seasons
 - Football has won last 2 games
 - DSHS school website will be changing in December (tentative)
 - Will provide better opportunity for Heath to make athletic updates/changes
- Treasurer's Report (Mark Linehan):
 - Boosters has provided ~\$533,000 in gifts since 2002
 - Boosters remain financially stable

- Press Box came in under budget
- Current Membership Drive and Breakfast Club will further support savings
- 2009 Triathlon net ~\$28,000 (future goal = \$40,000)
- New Boosters Board:
 - Co-President Frank Perlmutter
 - Co-President Jennifer Jordan
 - Treasurer Mark Linehan
 - Secretary Laura Wood
 - Vice President Mike Alessandro
 - Vice President Susan Armo
 - Vice President Jenn Collins
 - Vice President Terry Moriarty
 - Vice President Jacklyn Morris
 - Vice President Bill Scatchard
 - Vice President Jamie Simms
- OPEN Positions:
 - Need to fill the following Committee positions:
 - Boosters Blast (Event and Auction)
 - Fundraising and Community Outreach
 - Website Content and Updates
 - Publicity
 - Membership
 - Gates
 - Contact Jennifer Jordan or Frank Perlmutter with interest
- Clothing Committee (Jen Collins):
 - 3 new DS Boosters items were introduced (jacket, sweatshirt and golf umbrella)
 - Photos and pricing will be on the Boosters website shortly
- Membership (Frank Perlmutter):
 - Awaiting update from Membership Committee on the results of the Fall 2009 Membership Campaign (mailing sent to all DS homes)
 - Consideration for future drives:
 - "Lifetime" membership
 - 4-Year HS membership
- Concessions (Scott Seidman):
 - Strong sales to date of \$2,800
 - Profits split with other HS organizations (senior class, basketball team, etc)

- BBQ before Bonfire
 - Need to build awareness and drive attendance
 - Suggestion made to have Cheerleaders and/or other groups make signs for display in HS halls and at the Concession Stand
- Funding Requests:
 - New Committee Members; will make recommendations to the Boosters Board, after pre-approval from Heath Rollins
 - Jamie Simms
 - Mark Kwatcher
 - Mike Tujanjanin
 - Funded ~\$6,500 to date in 09-10 fiscal year
 - Need to work with Coaches to identify new funding requests
- Participation Party on 11/8:
 - Online invitation sent to all DSHS and DSMS families via the schools' email systems
 - 11/8 at the American Legion in Dover
 - Not a fundraiser; education/information only
 - Parents of HS athletes to be on-hand to answer questions
 - Few RSVPs to date (~20 "non-members")
 - All Board and Committee members to invite 3-4 families to come
- Track Shed:
 - 2 quotes submitted; will proceed with lower quote
 - Awaiting results of Membership Drive effort
- Bleachers:
 - Will continue to fund raise for bleachers
 - Prioritized after Track Shed
- Boosters Blast on 5/15:
 - Fundraiser event at the Sherborn Community Center
 - Auction, appetizers, live local band, etc
 - Goal = 225 guests
 - Need an Event Chairperson and an Auction Chairperson, as well as a Committee to manage
- New Business:
 - Coaches' Appreciation Dinner
 - Pot Luck in the DSHS Faculty Lounge
 - Winter coaching staff
 - Date to be determined by Heath Rollins

- Need to organize Pot Luck "team"
 - Sports Mentoring Program
 - Identifying "mentors" for each DSHS sport
 - Mentors to be available to incoming athletes
 - DS Boosters stickers on Fall Varsity Letters
 - Jackie Morris to create and work with Athletic Dept to put on packets
 - Annual Phone-A-Thon
 - Idea raised, but agreed that DSEF has "ownership" of Phone-A-Thon fundraising effort
 - May be able to consider it for a Membership Drive
 - Membership Drive Ideas
 - Future considerations:
 - Spring mailing
 - Insertion in back-to-school packets
 - End-of-summer mailing
 - Tiered levels of membership (lifetime, etc)
- Remaining 2009-2010 Meetings:
 - November 9
 - February 8
 - April 12
 - June 14
 - All held at 7:30 pm in the DSHS Faculty Lounge